EXHIBITOR REGISTRATION PACKET

MARYLAND STATE ATHLETIC DIRECTORS ASSOCIATION

2027 ANNUAL CONFERENCE EXHIBITORS' APPLICATION

Princess Royale Oceanfront Resort • Ocean City, Maryland

CONFERENCE & EXHIBIT SCHEDULE

Beginning December 1, 2026 registration opens online Mail in registration use form below	msada.finalforms-amp.com
Exhibitors Setup	Thursday, April 22, 4:00 PM–7:00 PM Friday, April 23, 8:00 AM–9:30 AM
Exhibitors Hours	Friday, April 23, 10:00 AM–4:15 PM Friday, April 23, 7:00 PM–10:30 PM
Breakdown	Friday, April 23, 10:30 PM
Exhibitor Registration Deadline	April 16, 2027

EXHIBIT SPACE & FEES

Option	Fee	Includes
Single Booth	$400.00	8' × 8' space, 6' table, 2 chairs
Double Booth	$800.00	16' × 8' space, 8' or 12' table, 2 chairs

Limited number of double-booth spaces available.

Registration and/or payment received after April 1, 2027: $800.00.

EXHIBITOR PREFERENCES

Electricity required: ☐ Yes ☐ No

Willing to donate a door prize: ☐ Yes ☐ No

Door prize description: _____

Number of years attending this conference (including 2027): _____

COMPANY INFORMATION

Company Name	_____
Address	_____
Website	_____
Product / Service	_____
Contact Person	_____
Email	_____
Phone Number	_____

REPRESENTATIVES ATTENDING

Name tags will be provided at check-in.

#	Representative Name	Email Address
1	_____	_____
2	_____	_____
3	_____	_____
4	_____	_____
5	_____	_____

2027 MSADA ANNUAL CONFERENCE — EXHIBITOR OPTIONS

OPTIONAL EXHIBITOR OPPORTUNITIES

Select any opportunities you would like to purchase. Delete any options that will not be offered.

Select	Opportunity	Details
☐	**Exhibitor Raffle** **$75.00**	Conference attendees visit your booth to receive a raffle ticket.
☐	**Literature Distribution** **$75.00**	Company information included in conference registration packets. Please send 200 copies by April 1, 2027.
☐	**Cash Door Prize** **Amount: $_____**	MSADA will prepare the cash prize. Your company will be announced as the donor.

Payment Note: Registration fees are nonrefundable. A $30.00 fee will be added for returned checks.

OPTIONAL ACTIVITIES

Select	Activity	Date / Time
☐	**Golf Outing — Ocean Pines Golf Club** **$100.00**	Thursday, April 22, 2027 • 10:00 AM–4:00 PM
☐	**All-You-Can-Eat Buffet — BonFire** **$55.00**	Friday, April 23, 2027 • 6:00 PM–7:30 PM

OPTIONAL CONFERENCE SPONSORSHIPS

Sponsors receive a 5-minute presentation at the sponsored event and event signage. Sponsorships paid by March 1, 2027 will be included in the Conference Program.

Select	Sponsorship	Fee / Presentation
☐	Friday Night Exhibitors Social	$2,000.00 Presentation at event
☐	Saturday Night Social Hour	$2,000.00 Presentation at Banquet

☐	Saturday Night Awards Banquet	$5,000.00 Presentation at Banquet
☐	Sunday Morning Breakfast	$1,000.00 Presentation at Breakfast

QUESTIONS / CONFERENCE CONTACT

Ryan Myers, CAA
Ryan.Myers@fcps.org
227-203-3350 x53549

HOTEL & PAYMENT INFORMATION

PRINCESS ROYALE OCEANFRONT RESORT

Room Type	Rate
Standard Conference Room Rate	$159.00 per night
Poolside	$179.00 per night
Oceanfront	$229.00 per night
Two-Bedroom Condo	$379.00 per night

Hotel reservations must be made directly with the Princess Royale Oceanfront Resort.

Hotel / Reservation Link	MD State Athletic Directors Convention 2027
Reservation Phone	1-800-476-9253
Direct Call-In Rate Code	27MSADA
Group Name	Maryland Athletic Directors
Hotel Registration Deadline	March 22, 2027 for MSADA rates

MAIL-IN PAYMENT INFORMATION

Please mail the completed Exhibitor Registration Form and check payable to the MSADA by April 1, 2027 to:

MSADA
c/o Carol M. Satterwhite
5467 Gloucester Rd
Columbia, MD 21044

EXHIBITOR CONFIRMATION

By submitting this application, the exhibitor confirms the information provided above and acknowledges the registration/payment deadlines and nonrefundable registration fee.

Authorized Representative: _____	Date: _____
Signature: _____	Title: _____