

# MSADANews

WINTER 2023

Athletic Directors in Maryland's  
Public & Private Secondary Schools

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## CONFERENCE ISSUE 2023

PRINCESS ROYALE HOTEL AND CONFERENCE CENTER

OCEAN CITY, MD

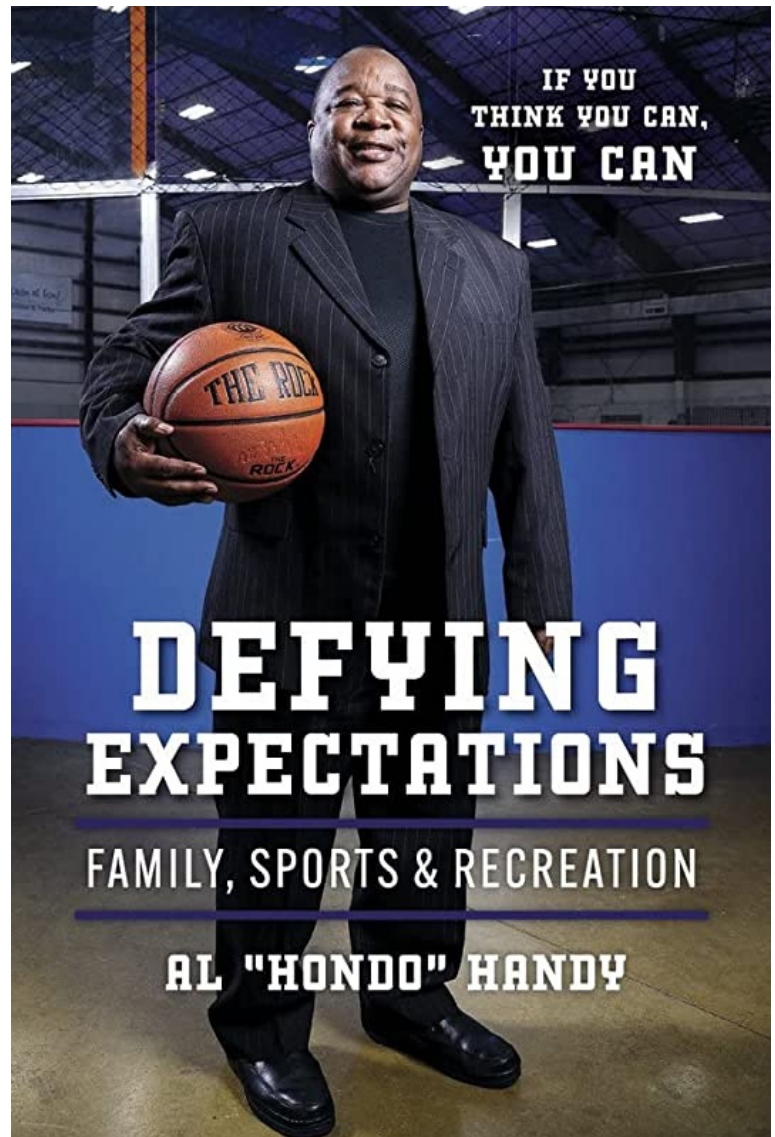
APRIL 27 - 30, 2023

### Al "Hondo" Handy

#### Defying Expectations: Family, Sports & Recreation

Author Albin Handy spent his youth as a true lover of sports, and his love of sports evolved into a remarkable life of advocating for the benefits of sport for each and every one of us. While he was never the tallest player on the basketball court, he was a top flight point guard for Stephen Decatur High School on Maryland's Eastern Shore as he and his teammates captured a state championship in 1972.

[Defying Expectations: Family, Sports & Recreation](#) is an inspiring memoir about a young black man defying the odds by becoming one of the first black kids to attend an all-white school before integration, win a basketball state championship, and continue to thrive throughout his career. This is just one example of the many obstacles Al "Hondo" Handy had to overcome to become the influential and determined man he is today.



Check us out online [www.msada-md.org](http://www.msada-md.org)

## PRESIDENT'S MESSAGE



Once again, I would like to thank our Association for allowing me to serve as President and to be a part of an organization that not only gives knowledge back, but also allows each of us an opportunity to make professional friendships within the MSADA and the NIAAA. I am humbled and honored to be following in the footsteps of some

outstanding past presidents. This organization was formed in 1976 by individuals who wanted to enhance the professional growth and development of current or aspiring athletic directors in the state of Maryland's public and private schools.

The Executive Council is committed to ensuring that every State Conference provides its members with relevant and pertinent information. We are currently putting the finishing touches on our State Conference in Ocean City on April 27th - April 30th. Thanks to our dedicated LTI Coordinators, they have provided an opportunity for our members to take a new LTI class designed around diversity (**LTC 638 Athletic Administration: Creating an Awareness of Diverse Groups within Athletic Programs**). This course will provide insight and understanding of the diverse groups within athletic programs. Specifically, this course will assist the athletic administrator in areas of awareness regarding sexual orientation, gender, religion, socio-economics, racial dynamics and ageism. Those who complete this course will have a better understanding on how to create a safer and more welcoming environment for all athletic program stakeholders. These LTI courses will, also help those of you working toward your CAA or CMAA.

While acknowledging some very major achievements we have made thus far, we are also aware that our work is ongoing. At the NIAAA conference, we had some MSADA Council members who were selected to a NIAAA committee and some of our members have rotated off of their committee. Maryland was also recognized for their outstanding membership (144%) and we must continue that push to make it higher. I would like to challenge all the Districts and LEAs to increase their MSADA/NIAAA membership by 20%. Encourage your colleagues and principals/administrators to become members. Let's continue to grow a professional organization that helps grow some outstanding professionals.

I have been a member of MSADA for many years and networking personally has allowed me several

opportunities that I otherwise would not have had. This association has a wealth of knowledge and experience. When that is combined with the networking opportunities, this helps create long term relationships, which have been priceless.

For our current members and perspective members, I want to assure you that my intention, and that of the Executive Council, is to grow the MSADA without limits. We will stay focused on remaining as a resource to our members while also staying current with trends, standards, and requirements. I look forward to a productive successful presidency for the next year and half and invite each of you to get involved.

In this next year and a half, I will continue to challenge myself and the Executive Council as we continue to develop and improve different facets of the organization that will reflect our diverse Council and the benefits to our members. We will also continue the movement to building our communication platforms to recognize the many aspects of our association.

My goal as president is to help my colleagues, coaches and students that I touch in life, to identify their journey and their path to success. I intently, recognize that everyone is different and thus shall support, praise, and empathize with each person as an individual.

I cannot think of a better organization to be a part of that truly works for their students. Our journey is not over! The MSADA has paved the way so we can continue to serve our young people!

What will your goal be for the rest of 2023!

Be Safe and Be Blessed!

*Tina*

Tina Queen, CAA

### Apologies

Apologies to Kim Pelot, Parkside High School athletic director for the misspelling of her name in our Fall Newsletter.

## 2023 Conference Schedule

### Thursday, April 27th

5:00pm-9:00pm      LTC 619      **The Power of Curb Appeal**  
 LTC 723      **Administration of Professional Growth Programs for Interscholastic Athletic Personnel**

### Friday, April 28th

8:00am-12:00pm      LTC 638      **Creating an Awareness of Diverse Groups within Athletic Programs**  
 LTC 705      **Coach Centered Educational Athletics – A Character Based Coach to Coach Mentoring Program**

11:30am-4:30pm      **Exhibitors Hall**

1:00pm-1:45pm      Workshop #1 **Second Shift**  
 Capt. Babe Wilson (retired), Wicomico County Sheriff's Office

2:00pm-2:45pm      Workshop #2 **Sportsmanship Matters**  
 Kevin Kendro, CMAA, Supervisor of Athletics, Frederick County Public Schools

3:00pm-3:30pm      **CAA Exam Review**

3:00pm-4:20pm      Workshop #3 **Creating Team Captains and Leadership Councils**  
 E. Kathy Green, CMAA, Systemwide Athletics Specialist, Montgomery County Public Schools

4:30pm-6:00pm      **General Session** – Business Meeting and Prizes Giveaway

8:00pm-10:00pm      **Exhibitors/Attendees Social** – Visit with the Exhibitors

### Saturday, April 29th

8:30am-11:00am      **Exhibitors Hall**

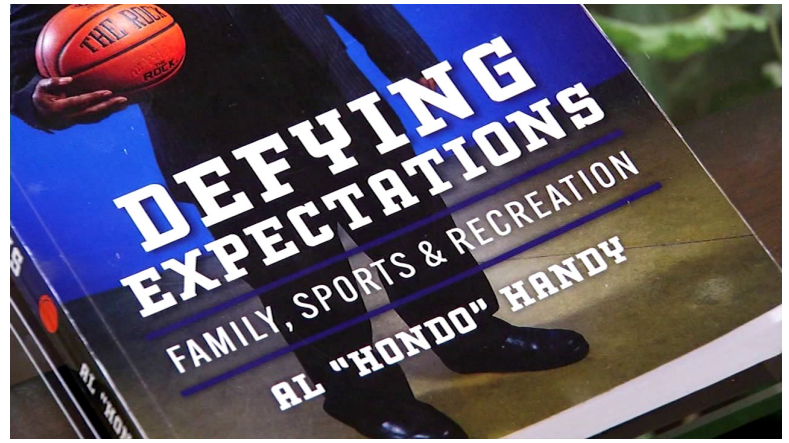
9:00am-10:30am      **New Athletic Director Orientation** (1-3 years)  
 MSADA Council Members:  
 Allison Fondale, CMAA, Athletic Director, St. Mary's High School  
 Anne Rossiter, CMAA, Athletics Compliance Specialist, Montgomery County Public Schools  
 Irwin "Stosh" Schtierman, CMAA, Athletic Director, Wicomico High School

9:30am-10:15am      Workshop #4: **Coaches Evaluation Techniques**  
 Kara Carlin, CAA, Athletic Director, Friends School of Baltimore

10:15am-11:00am      **Exhibitors' Prize Drawings** (must be present to win)

11:15am-12:00pm      Workshop #5: **CMAA Projects & Quality Program Awards**  
 Tonisha R. Montgomery, CMAA, Coordinator of Athletics, Baltimore City Public Schools

- 5:00pm-6:00pm **Banquet and Awards Presentation Social**
- 6:00pm-7:30pm **Banquet** (ticket required)
- 7:30pm-9:00pm **Awards Presentation**
- Sunday, April 30th**
- 8:00am-9:15am **Attendees Breakfast**  
**Defying Expectations:**  
**Family, Sports & Recreation**  
Al "Hondo" Handy



Look for the 2023 Conference Registration on page 5 and the LTC Training Course Listings on page 6 of this issue.

We hope to see you in Ocean City!



**MASCOTMEDIA**

# MSADA LTC AND CONFERENCE REGISTRATION

APRIL 27-30, 2023

PRINCESS ROYALE HOTEL AND CONFERENCE CENTER | OCEAN CITY, MARYLAND

Register and Pay Online at [www.msada.finalforms-amp.com](http://www.msada.finalforms-amp.com)

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

School \_\_\_\_\_ School Phone \_\_\_\_\_

School Address \_\_\_\_\_ e-mail Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Address \_\_\_\_\_ Home Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Are you a member of: MSADA \_\_\_\_\_ NIAAA \_\_\_\_\_ Years as Athletic Director \_\_\_\_\_

## Conference Registration

**\$115.00** per MSADA (**\$150.00** at conference) \$ \_\_\_\_\_

**\$160.00** per non-member (**\$190.00** at conference) \$ \_\_\_\_\_

If you have not paid your 2022/23 dues - add \$30.00 for MSADA only or \$105.00 for MSADA & NIAAA **dues** \$ \_\_\_\_\_

## **NO PERSONAL CHECKS at the CONFERENCE**

Registration includes one Saturday Banquet ticket and Sunday Breakfast ticket

## **Spouse/Guest Registration**

Name of Spouse/Guest \_\_\_\_\_

Will spouse/guest be attending the complimentary Saturday Retirees/Spouse/Guest Breakfast? Yes No

**\$50.00** per extra banquet ticket How many? \_\_\_\_\_ \$ \_\_\_\_\_

**\$25.00** per extra breakfast ticket How many? \_\_\_\_\_ \$ \_\_\_\_\_

**2023 NIAAA National Initiative No Child Hungry** (optional donation) \$ \_\_\_\_\_

**MAIL IN DEADLINE for CONFERENCE REGISTRATION - APRIL 15th** **Total Amount Enclosed \$** \_\_\_\_\_

**Please send conference registration form and check payable to MSADA to:**  
MSADA c/o Carol Satterwhite, CAA | 5467 Gloucester Road | Columbia, MD 21044

## **HOTEL INFORMATION**

**Princess Royale Conference Room Rates ARE \$149.00 per night** (Oceanfront \$209 per night)

Hotel reservations must be made with the **Princess Royale Hotel**

<https://bookings.princessroyale.com/> OR CALL 1-800-476-9253 (Direct Call-in Reservations Rate Code: **23MSADA**)

Group Name: MD Athletic Directors

**DEADLINE for HOTEL REGISTRATION MARCH 27<sup>th</sup> for MSADA rates**

# LEADERSHIP TRAINING COURSES

\$ 100.00 PER COURSE FOR MSADA MEMBERS

\$ 150.00 PER COURSE NON-MEMBERS AND ON-SITE REGISTRATION

REGISTRATION AFTER APRIL 20 MAY RESULT IN COURSE MATERIALS BEING EMAILED AT A LATER DATE

**NO PERSONAL** CHECKS ACCEPTED ON SITE

**Thursday, April 27th 5:00pm – 9:00pm**

## **LTC 619 – The Power of Curb Appeal**

\$ \_\_\_\_\_

This course highlights areas which the athletic administrator should consider prior to hosting visiting schools, spectators, and participants for athletic events. The opinion of a school, the community, and the school's administration are often formed based on first impressions experienced when attending an athletic event. These impressions/experiences are built upon not only the visual appearance of the facility, but the overall preparedness of the facility from entering the main gate, sitting in the stands, and leaving upon completion of the event. The course discusses the power of being prepared and how communications can enhance the fans overall game experience. Strategies, methods, and illustrations will provide for maintaining structures through a comprehensive study of best operational management practices geared toward an enjoyable fan experience. (REVISED 2022)

## **LTC 723 – Administration of Professional Growth Programs for Interscholastic Athletic Personnel**

\$ \_\_\_\_\_

Providing continual professional development and education for coaches is one of the 14 legal responsibilities of athletic administrators, therefore creating a need to ensure that all coaching staff at all levels are trained at the highest level. This course will show athletic directors how to further continuing efforts. Professional development should be based upon the National Standards for Sport Coaches and would include individual school-sponsored programs, state association requirements and professional providers such as the National Interscholastic Athletic Administrators Association (NIAAA) Professional Development Academy, the National Federation of State High School Associations (NFHS) Coach Education program and the American Sport Education Program (ASEP). (REVISED 2020)

**Friday, April 28th 8:00am – 12:00 noon**

## **LTC 638 – Creating an Awareness of Diverse Groups within Athletic Programs**

\$ \_\_\_\_\_

This course will provide insight and understanding of the diverse groups within the athletic program. Specifically, this course will assist the athletic administrator in areas of awareness regarding sexual orientation, gender, religion, socio-economics, racial dynamics and ageism. Those who complete this course will have a better understanding of how to create a safer and more welcoming environment for all athletic program stakeholders. (NEW 2022)

## **LTC 705 – Coach Centered Educational Athletics – A Character Based Coach to Coach Mentoring Program**

\$ \_\_\_\_\_

Character based coach to coach mentoring programs utilize the talents, strengths and qualities of the entire team of coaches to maximize the potential of the coaching staff. Mentoring is an attitude, a relationship, and an investment which provides coaches the opportunity to support and nurture each other professionally, personally, and ethically. This course will highlight mentoring models that demonstrate key behaviors to implement when establishing an effective coach mentoring program. It will also provide athletic administrators strategies and methods to develop and enhance successful coach to coach mentoring programs. (REVISED 2020)

**\*\*CAA Examination - The exam will be administered electronically. To sit for the exam, you must be approved by the NIAAA ([www.niaaa.org](http://www.niaaa.org)). The day of the exam you must bring your Photo ID, a Laptop Computer and your NIAAA User Name and Password.**

## Logging Into Your MSADA Final Forms AMP Account

Memberships and Conference Registrations can be processed through the link. Payment can be made with a Credit Card or an Invoice can be generated. Your choice.

### Follow these steps to log-in to your account

- 1) Go to <https://msada.finalforms-amp.com/>
- 2) Click LOGIN under the 'Member' icon
- 3) Enter your email address and click SUBMIT
- 4) Enter your password then access your account.

### FORGOT PASSWORD

- 1) Go to <https://msada.finalforms-amp.com/>
- 2) Click LOGIN under the 'Member' icon
- 3) Click FORGOT PASSWORD
- 4) Enter your email address and click SUBMIT
- 5) Check your inbox for a 'Forgot Password' email from the 'AMP Mailman'. Follow password reset instructions

### HAVEN'T SET UP YOUR ACCOUNT, YET

- 1) Go to <https://msada.finalforms-amp.com/>
- 2) Click LOGIN under the 'Member' icon (whether you are a member or not)
- 3) Enter your email address and submit
- 4) Click on "Never logged in"
- 4) Create your password then access your account.

### NO CONFIRMATION EMAIL

Q: I have not received my 'Account Confirmation Email', what should I do?

- 1) Go to <https://msada.finalforms-amp.com/>
- 2) Click LOGIN under the 'Member' icon (whether you are a member or not)
- 3) Enter your email address and click SUBMIT
  - a) If you get an error message stating the email address does not exist, try again to confirm you typed the email address correctly, then click SUBMIT.
  - b) If the error message persists, this means that there may be a different email address on file for your AMP account. Contact Julie at MSADA AMP SUPPORT at [support@finalforms-amp.com](mailto:support@finalforms-amp.com) or call here at 513-658-0125
- 4) Upon a successful SUBMIT (or update by Leader), check your email for an 'Account Confirmation Instructions' email from the AMP Mailman. Click the link, enter your password then access your account



## MARK YOUR CALENDARS

### 2023 April 27-30

MSADA State Conference  
Princess Royale Oceanfront Resort  
Ocean City, MD

### 2023 December 15-19

National Athletic Directors Conference  
Marriott World Center  
Orlando, FL

### 2024 April 25-28

MSADA State Conference  
Princess Royale Oceanfront Resort  
Ocean City, MD

### 2024 December 13-17

National Athletic Directors Conference  
Austin Convention Center  
Austin, TX

### 2025 December 12-16

National Athletic Directors Conference  
Tampa Convention Center  
Tampa, FL

## MARYLAND STATE COACHES ASSOCIATION (MSCA)

The MSCA partners with the National Federation of High School Association (NFHS) for a dual membership of \$20 per coach instead of \$35 per coach. [Here](#) are the benefits coaches get with the membership.

Membership runs from July 1, 2022, to July 1, 2023. It takes about 30 days to be fully processed once the form and payment are received.

The form is a Google Form and can be found [here](#), unfortunately, there is not an option for online payment at this time.

1. Steps to becoming a member:
2. Fill out the [form](#)

Send payment to Lisa Magness (address in Google Form) If there are any questions, please reach out to [Lisa\\_Magness@mcpsmd.org](mailto:Lisa_Magness@mcpsmd.org).

Thank you and stay safe!



## NIAAA COACHES EDUCATION COMMITTEE NEWSLETTER

We hope you are back in the groove at school, now that the holiday season is over. Please take a look at the NIAAA Coaches Education Committee's January newsletter that's provided for members. Enjoy!

Read [HERE](#).

**GO**   
**FANT**

**MSADA**



# Leadership Training Institute

## Enroll in a Course

### Webinars

In an effort to meet the needs of individuals who desire to enhance their knowledge of interscholastic athletic administration and cannot attend the national conference or state conference, the NIAAA seasonally offers selected courses in a webinar format. Our webinars offer the opportunity to take courses from the comforts of the office or home and receive the same quality instruction, interaction and networking opportunities as is provided in a classroom setting. Each webinar costs \$125 for members and \$210 for non-members. The course fee includes the digital course manual and an acknowledgment of course completion. Each course is taught by trained and experienced faculty.

*In preparation of taking a webinar, please review all of our [webinar policies](#) and expectations. By purchasing a webinar, you are indicating that you agree with the policies.*

### Spring 2023

All classes will be 6 p.m. to 10 p.m. EST

### Webinar Schedule

Webinars will be offered on Eastern Standard Time - EST. Registration is now open!

LTC 704 – Monday – February 27

LTC 700 – Tuesday – February 28

LTC 706 – Wednesday – March 1

LTC 608 – Thursday – March 2

LTC 628 – Monday – March 6

LTC 625 – Tuesday – March 7

LTC 621 – Wednesday – March 8

LTC 712 – Thursday – March 9

LTC 701 – Monday – March 13

LTC 716 – Tuesday – March 14

LTC 799 – Wednesday – March 15

LTC 709 – Thursday – March 16

LTC 638 – Monday – March 20

LTC 719 – Tuesday – March 21

\*Available as an online course. Attendees must register for a webinar by 12 pm EST one business day before the scheduled course date.

[PURCHASE A WEBINAR](#)

### Online Courses

Now available in the Classroom is an interactive online course option you can take on your own time, at your own pace, and wherever you would like. These four-hour courses include a digital manual, an interactive teaching style, instructional videos, an acknowledgment of course completion, and more to help make the learning process easy and convenient for you. Check back regularly as we release more courses in this new format. Each online course is \$125 for our members and \$210 for non-members.

### Available Courses Include:

- LTC 501: Guiding Foundations & Philosophies
- LTC 502: Strategies for Organizational Management
- LTC 503: Enhancing Organization Management
- LTC 504: Legal Issues I (Liability for Sports Injuries & Risk Management)
- LTC 506: Legal Issues II (Title IX & Sexual Harassment)
- LTC 508: Athletic Administration: Legal Issues III (Hazing, Constitutional Law, Disabilities Law, & Employment & Labor Law)
- LTC 510: Athletic Administration: Legal Issues IV (Social Media, Transgender Participation, Event Management & Security, Pregnant & Parenting Student-Athletes, & Intellectual Property)
- LTC 901: Introduction to International School Athletic Program Administration
- LTC 902: Principles, Strategies & Methods for Athletic Programs in International Schools
- LTC 903: Concepts of Program Philosophy
- LTC 904: Child Protection Overview for the International School Athletic Administrator

[PURCHASE AN ONLINE COURSE](#)

### LTI Opportunities at the State Level

Many of the state athletic administrator associations offer various LTI courses throughout the year and during the annual state conference. To find more information on what your state may be offering, visit your state's athletic administrator association's website.

[VIEW DIRECTORY](#)

# CRAB TALK!



## DISTRICT 1A

(Allegany, Garrett and Washington Counties)

If all goes as planned, Smithsburg High School athletes will be competing on a new turf field in 2023. The project has been talked about for more than a decade, according to a booster club leader. The boosters have raised most of the money themselves for the \$2.8 million project. The overall vision is a three-phase project to improve not just the field, but the associated buildings and outdoor practice facilities. The first phase will remove the grass field and install a new drainage system and turf field. The first phase also includes expanding the track from seven lanes to the standard eight lanes. In addition, the scoreboard will be moved to a more suitable location.

## DISTRICT 3

(Prince George's County)

Dr. Monica Goldson, Prince George's County Public Schools (PGCPS) Chief Executive Officer plans to retire at the end of the school year after 32 years in education. Dr. Goldson was a 1986 graduate from Potomac High School in Oxon Hill. Goldson began her career as a Suitland High School mathematics teacher and cheerleader coach and eventually became a principal, associate superintendent, deputy superintendent and interim chief operating officer prior to her appointment as CEO in mid-2018.

The PGCPS hosted a groundbreaking ceremony this past June on a full replacement of Suitland High School. Suitland, built in 1951, has an existing 344,875-square foot campus which includes the high school, the Center for Visual and Performing Arts (CVPA), and Career Technical Education (CTE) programs. Enrollment is approximately 2,500 students. The new 389,108-square foot school campus is expected to open in 2026, serving an estimated 2,000 students, including 500 CVPA students. The new facility will house the high school and the CVPA programs only. The CTE programs will be relocated to Crossland High School starting this fall, which will be designated as the new southern CTE hub.

## DISTRICT 5

(Anne Arundel and Howard Counties)

Wilde Lake High School welcomes new Athletics and Activities Manager (AAM), Brandon Lauer. Brandon was previously the AAM at River Hill High School before taking sabbatical leave to complete his doctorate degree. Welcome back, Dr. Lauer.

The Howard County Public School System will announce the name of High School #13 on February 9<sup>th</sup>. The new school is located in Jessup and will open at the beginning of the 2023/24 school year.

## DISTRICT 9

(Baltimore City)

New Era Academy will be closing at the end of the school year.

## DISTRICT 10

(IAAM)

In November, the IAAM held a workshop on mental health and the student-athlete. It was led by the organization, **Morgan's Message**. The vision of Morgan's Message includes, amplify stories, resources and expertise to strengthen the student-athlete's mental health, build a community by and for athletes through peer-to-peer conversations and provide a platform for advocacy. Athletic Directors, Assistant Athletic Directors, Athletic Trainers from both the IAAM and MIAA were invited to attend this 30-minute Zoom Session.

During the IAAM's Annual Leadership Conference, the league had the opportunity to recognize and honor Fran Trumbo, Executive Director of the Baltimore Board of Officials for Women's Sports. Fran, a long-standing member of the high school sports community and true partner to the IAAM, was thrilled to be acknowledged and thanked.

## **DISTRICT 10 AND 11**

(IAAM and MIAA)

In February, 2023, the IAAM (District 10) and the MIAA (District 11) will partner to "**Thank-A-Ref**". The IAAM and MIAA will team up at Miss Shirley's Restaurant in Roland Park to provide a "Thank You" breakfast for the administrators of the 16 officials groups, that the two leagues work with each year. The event is sponsored by **Five Star** and **Mark Burdett**. The two leagues will offer an awesome breakfast and a great appreciation for all that the officials do over the course of the year, as well as the opportunities they provide for our student-athletes. This effort will be in concert with each school who will, hopefully, craft a "Thank You" to officials in their own way during the winter and spring seasons.



# **MSADA**



## 2023 District Athletic Director of the Year Award

### **District 1A**

Ryan Myers, RAA  
Smithsburg High School

### **District 1B**

Terry Molloy  
Westminster High School

### **District 2A**

Graham Westerberg  
Holton-Arms School

### **District 2B**

Edward Dalton, CAA  
Clarksburg High School

### **District 3**

Julius Pinkney, CAA  
Frederick Douglass High School

### **District 4**

Pam Thornton, CAA  
Maurice J. McDonough High School

### **District 5**

Dan Sageman, CAA  
Glenelg High School

### **District 6**

David Deutsch, CAA  
Eastern Technical High School

### **District 7**

Jeroud Clark  
Patterson Mill High School

### **District 8**

Nash Ireland  
North Caroline High School

### **District 9**

Jermaine Dunn  
Forest Park High School

### **District 10**

Fredrica Newman  
Concordia Preparatory School

### **District 11**

Russell Wrenn  
Gilman School

# MARYLAND STATE ATHLETIC DIRECTORS ASSOCIATION

## 2022-23 MEMBERSHIP APPLICATION & RENEWAL FORM

**Join or Renew Online** [www.msada.finalforms-amp.com](http://www.msada.finalforms-amp.com)

Or

**if you need to mail in your membership**

Please print or type; make sure you include home, school addresses and your e-mail addresses. Complete all information for each individual and send in all completed forms attached to one check

Name \_\_\_\_\_ Certification CMAA \_\_\_ CAA \_\_\_ RAA \_\_\_ RMSAA \_\_\_

School \_\_\_\_\_ School Address \_\_\_\_\_

City/St \_\_\_\_\_ Zip \_\_\_\_\_ AD's Office Phone \_\_\_\_\_

School E-Mail Address \_\_\_\_\_

Home Address \_\_\_\_\_ City/St \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Home E-Mail Address \_\_\_\_\_

The newsletter will be emailed, unless indicated. US Mail, please check

**MSADA Dues only** Number of Years as an Athletic Administrator \_\_\_\_\_ (include 2020/21 school year)

\_\_\_\_\_ **\$30.00** **Regular** \_\_\_\_\_ *New* \_\_\_\_\_ *Renewal*  
For all active athletic directors, activities directors, and athletic administrators in public and private schools

\_\_\_\_\_ **\$10.00** **Retired** \_\_\_\_\_ *New* \_\_\_\_\_ *Renewal* **\$40.00 includes retired NIAAA Membership**  
For all retired athletic directors, activities directors and athletic administrators

\_\_\_\_\_ **\$60.00** **School Membership Package**  
For athletic director; up to two assistant athletic directors and the principal  
List names: AD \_\_\_\_\_  
Asst AD \_\_\_\_\_  
Asst AD \_\_\_\_\_  
Principal \_\_\_\_\_

\_\_\_\_\_ **\$25.00** **Associate** \_\_\_\_\_ *New* \_\_\_\_\_ *Renewal*  
For assistant athletic directors, principals, assistant principals, coaches, college students, athletic trainers or anyone involved in interscholastic athletics in public and private schools

### **MSADA/NIAAA DUAL MEMBERSHIP**

\_\_\_\_\_ **\$105.00** membership in the Maryland State Athletic Director Association (\$25, a **\$5 discount**) and the National Interscholastic Athletic Administrators Association (\$80)

or

\_\_\_\_\_ **\$120.00** for school membership package (**NIAAA/MSADA membership for AD only**, MSADA membership for two Asst. ADs and Principal) **Enter names on above lines**

New \_\_\_\_\_ Renewal \_\_\_\_\_ if so, Membership Card Number \_\_\_\_\_

#### **Information Needed for NIAAA Life Insurance Purposes:**

Birthdate \_\_\_\_\_ Male \_\_\_\_\_ Female \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_ Make checks payable to the **MSADA**

Mail to: **MSADA**  
5467 Gloucester Road  
Columbia, MD 21044

MSADA Endowment Contribution \$ \_\_\_\_\_



## *BENEFITS OF NIAAA MEMBERSHIP*

If you are actively involved in administering interscholastic athletics at either the high school, middle school or junior high level, you should join the National Interscholastic Athletic Administrators Association. The NIAAA is a national professional organization administered by and for athletic administrators for the purpose of:

- Promoting the professional growth and image of interscholastic athletic administrators
- Promoting the development and prestige of state athletic administrators' organizations which will contribute, in cooperation with state high school associations, to the interscholastic athletic program of each state
- Preserving the educational nature of interscholastic athletics and the place of these programs in the curricula of schools

### **Membership Benefits**

- Interscholastic Athletic Administration, a quarterly professional journal written by and for athletic administrators
- \$2,000,000 student injury and property damage liability insurance while performing the duties of an athletic administrator
- \$2,500 term life insurance
- Ability to purchase Long Term Health Care at discount rates, as well as discounts on Cancer Insurance and Accident Insurance
- Discount on registration fees for the National Athletic Directors Conference in addition LTI classes, certification and other services
- Opportunities to serve on national committees
- Opportunity to annually nominate students from your school for the NIAAA Scholarship
- Opportunity for national recognition through the NIAAA Awards Program

### **Member Liability Insurance**

The NIAAA provides each regular member excess liability coverage for their duties as athletic administrators, athletic directors, coordinators or supervisors up to \$2,000,000. Excess means coverage beyond any liability coverage through member's employer, and any additional personal liability coverage held. This liability insurance covers the members for claims or lawsuits involving bodily injury of an athlete (spectator or participant) involving negligence charged on the part of the directors of athletics, or property damage to a third party. This liability policy does not cover lawsuits for such claims as discrimination, wrongful suspension of a coach or athlete, harassment, personal dismissal, coaching, teaching or principal duties, or any other claim not involving bodily injury or property damage. Suits for such claims occurring during the course of employment would have to be covered by the employer.

# MSADA 2022/23

## PROFESSIONAL SPONSORS

*as of 1/29/23*

**Baltimore City Public Schools**  
**Office of Athletics**  
 Baltimore, Maryland  
 Coordinator: Tiffany Byrd, RAA

### **District 4**

Southern Maryland Athletic Conference

**Dorchester County Public Schools**  
 Cambridge, Maryland  
 Supervisor of Athletics: Dr. Derek Sabedra, CMAA, RMSAA

**Karl Heimbach, CMAA, RMSAA**  
 Mechanicsburg, Pennsylvania  
 Past MSADA President and  
 Former Athletic Director  
 Colonel Zadok Magruder High School

**Maryland Public Secondary Schools  
 Athletic Association**  
 Baltimore, Maryland  
 Executive Director: Andy Warner, CAA

**Michael Williams, CMAA**  
 Gettysburg, Pennsylvania  
 Former Athletic Director and  
 Coordinator of Athletics:  
 Howard County Public School System

**Robert "Bob" Burris**  
 Easton, Maryland  
 Past MSADA President  
 Former Athletic Director  
 Easton High School

**Wicomico County Public Schools**  
 Salisbury, Maryland  
 Supervisor of Athletics: Bryan Ashby, CMAA



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## Maryland State Athletic Directors Association Professional Sponsorship

Take a moment and consider all the MSADA offers in terms of professional growth and development for the athletic directors of the state, which in turn benefits our programs, athletes and schools. Through the MSADA, athletic directors can:

- Complete LTI Courses which enhance their professional competency
- Participate in workshop sessions which provide practical solutions for the various challenges they must meet in their positions
- Contribute to the annual MSADA Scholarship Program
- Contribute to the State Endowment Program
- Network with other athletic administrators
- Take advantage of mentoring opportunities from experienced athletic directors
- ...And many more

Please consider having your school become a professional sponsor of the MSADA or encourage your booster club to make a contribution. In order to continue its valuable efforts, the MSADA could use your school's support.

We already have a commitment from a several schools to be a professional sponsor. Will you be next? Please help the MSADA in their effort to promote quality athletic programs in the state of Maryland.

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### **MSADA Professional Sponsorship Pledge**

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c/o Carol M. Satterwhite, CAA

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## NEWS

### Congratulations on Your Certification

#### CMAA

Justin Leith

#### CAA

Jim Book  
Rolynda Contee

#### RAA

Donyell Blackwell  
Dassalyn Dillard  
Kennedy Ikwubuo  
Tyler Mayo  
Jody Tyler  
Jason Werner

### Maryland at the National Athletic Directors Conference

Maryland had 84 attendees at the conference in Nashville.

Four Maryland members taught Leadership Training Courses. Michael Duffy, CMAA (**633**); Dr. David Hoch, CMAA (**723**); Greg Whitley, CMAA (**621**); and Jason Woodward, CMAA (**799**)

Two of our members were workshop presenters. Jason Gordon, CAA from Dr. Henry A. Wise Jr. High School, presented **“Using Social Media Effectively in Your Athletic Department”**. **“Adding New Sports Programs and Maintaining Participation”** was presented by Montgomery County Public Schools’ Director of Systemwide Athletics, Dr. Jeffrey Sullivan, CMAA.

Maryland had five attendees win prizes at the conference. Retiree Mary Fisher won a Cheer Camp Registration from Varsity Spirit. James Hubert Blake’s Athletic Specialist, Jared Fribush, CMAA won a canopy from California

Canopies. Carol Satterwhite, CAA won \$500 from the Exhibitors Passport Game. State door prizes were won by Athletic Director Dana Johnson, CAA from Dunbar and Baltimore City Public Schools Coordinator of Athletics, Tonisha Montgomery, CMAA. Dana won a beautiful Steuben Glass Eagle from New York state. Tonisha won the Texas state door prize consisting of a cooking package of spices and seasonings.

Jared Chizek from the Iowa High School Athletic Association won the Maryland door prize, which consisted of various food items and souvenirs from our state and the MSADA.

### New PSAs

Have you heard? New 2023 marketing resources are ready! And downloading them has never been easier with our new and improved process!



They address significant topics in interscholastic sports (and, in some states, performing arts)—including the importance of participation, DEI (diversity, equity and inclusion), student mental and physical wellness, the shortage of sports officials and bad fan behavior at athletic events.

Here’s how you can help:

- Share these resources with your school principal, superintendent, colleagues and friends.
- Send them to your school’s radio contacts and encourage them to broadcast on their stations.
- Play them at athletic events, during school announcements, on PA systems and telephone hold lines.

This campaign is just one of the many ways the NIAAA thanks you for your membership and for doing your part to support students in Maryland!

### Treating Sports Officials with Hospitality

*By NFHS on January 20, 2023*

We know how important officials are, especially now



that it's getting harder to find them. In light of this, we'd like to share this important video from the NFHS on how you can best welcome officials to your campus. Making sure officials have everything they need and that their experience at your school is positive is crucial.

<https://www.nfhs.org/articles/treating-sports-officials-with-hospitality/>

### NIAAA Committees

The NIAAA organization structure includes numerous committees that manage many of the tasks of the organization. NIAAA members may serve the organization as a member of one of those committees. At each summer board of directors meeting, persons are selected from a pool and invited to serve on a committee. The committee pool includes those who have forwarded a completed committee application to the NIAAA Secretary or to the NIAAA office. All committee applications remain in the committee pool for three years

[Submit an Application](#)



# MSADA



### National Initiative and Assistance Network

This committee coordinates the National Initiative & Assistance Network of the NIAAA. The purpose of the NIAN is for use by members in cases of medical or vehicular emergencies when traveling or to assist the office in the case of a natural disaster. The committee secures two emergency contact persons in each state and coordinates the publicity of this list of emergency contacts. The committee has one member from each of the eight NIAAA geographical sections and meets each year in conjunction with the NIAAA/NFHS National Conference for athletic directors.



An additional function of the NIAN is to raise awareness and funds to nationwide causes. The National Interscholastic Athletic Administrators Association has selected No Kid Hungry as the 2023 Initiative. No Kid Hungry is working to end childhood hunger by helping launch and improve programs that give all kids they healthy food they need to thrive.

Working together as an association driven to serve, please join us in making a difference for these children by encouraging all members to contribute.

[Ending Childhood Hunger in America](#)

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## Maryland State Athletic Directors Association

Ms. Carol Satterwhite, CAA  
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