

MSADANews

WINTER 2022

Athletic Directors in Maryland's

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CONFERENCE ISSUE 2022

PRINCESS ROYALE HOTEL AND CONFERENCE CENTER

OCEAN CITY, MD

APRIL 28 - MAY 1, 2022



Margaret E. Johnson

**Associate Dean for Experiential Education,
University of Baltimore School of Law**

**Professor of Law Director, Bronfein Family Law Clinic
Co-Director, Center on Applied Feminism**

Johnson joined the University of Baltimore faculty in 2006. Professor Johnson's scholarship focuses on issues relating to gender, menstrual

justice, feminist legal theory, and clinical legal education, and her articles have been published in the *U.C. Davis Law Review*, the *B.Y.U. Law Review*, *Cardozo Law Review*, and the *Temple Law Review*, among others. She is co-author of the book *Lawyers, Clients & Narrative: A Framework for Law Students and Practitioners*. Johnson has been a Visiting Professor of Law at American University Washington College of Law (2020-21) and at Georgetown University Law School (2012-2013). Prior to joining the UBalt faculty, Johnson directed the Domestic Violence Clinic at the Washington College of Law, American University; was an employment discrimination litigator, with a special focus on sexual harassment law, at the D.C. firms of Terris, Pravlik & Wagner, Kalijarvi, Chuzi & Newman and the Washington Lawyers' Committee for Civil Rights; was a Georgetown Women's Law and Public Policy Fellow; clerked for the Hon. Hector M. Laffitte in the United States District Court, District of Puerto Rico; and served as articles editor for the *Wisconsin Law Review*.

As Associate Dean for Experiential Education, Johnson oversees UBalt's Clinical Law Program, comprising twelve law clinics, and the Externship Program. Johnson directs the Bronfein Family Law Clinic, where

students represent clients in litigation and systemic advocacy relating to domestic violence and other family law issues. She also teaches Family Law, Property Law, and Special Topics in Applied Feminism and is co-director of the Center on Applied Feminism, which applies the insights of feminist legal theory to legal practice and policy.

She has held several leadership roles in the clinical legal education community including Co-President of the Clinical Legal Education Association (CLEA), Chair of the Planning Committee, American Association of Law Schools Section on Clinical Legal Education 2014 Conference, and on the Planning Committee for the 2016 Conference. She has also had a leadership role in many feminist organizations and projects, including the Advisory Panel for the Feminist Judgments book series and the Board of Directors of the Women's Law Center of Maryland.

Johnson has received several awards and recognitions, including the 2020 UBalt Law Outstanding Scholarship award; the 2019 UBalt Law Outstanding Service by a Full-Time Faculty Member award; the 2017 UBalt Law Outstanding Teaching by a Full-Time Faculty Member award; Top 25 Women Professors in Maryland in 2013; the 2012 USM Board of Regents' Faculty Award for Public Service; and Professor of the Year award by the UBalt Women's Bar Association in 2011 and 2008. Johnson is a member of the bars of the State of Maryland and the District of Columbia.

PRESIDENT'S MESSAGE



Dana Johnson, CAA

WE HAVE MADE IT HALF-WAY THROUGH THE YEAR!!!! Give yourself a high five or pat on the back for making it this far with all the changes and modifications that we have had to deal with so far this school year! Through it all we kept our **WHY** – the student-athletes – at the forefront of our decision making. Even when we wanted to play those contests or have those practices, we understood that there is a bigger picture – the safety of our coaches, student-athletes and their families. I applaud you for your dedication, compassion and sacrifice for our student-athletes, coaches and families!

The Executive Council is putting the finishing touches on our State Conference in Ocean City, MD on April 28th – May 1st. We cannot wait to see everyone! We are planning to have some dynamic sessions and speakers to help celebrate the 50th Anniversary of Title IX! We will be offering some new LTI courses that will help those working on their CAA or CMAA to achieve that goal! Also, we will be laying the foundation for our New Athletic Directors Mentorship program. So many good and great things will be happening during our conference! We cannot wait to share with everyone the things we have planned!

Sad to say this will be my final President's Message. I have enjoyed serving you for the last seven years. I cannot think of a better organization to be a part of that truly works for their PEOPLE! I have grown as an athletic director and as a leader over the past seven years and my goal is to continue to serve you in any capacity. Our journey is not over! **THANK YOU** for allowing me to serve you and I know that we are in great hands with our next MSADA President – Ms. Tina Queen!

As always – make sure your emotional tank is full! That is the only way that we can continue to serve our young people!

Be Safe & Be Blessed!

Dana



Check us out online
www.msada-md.org



MASCOT MEDIA

Job Well Done

The Maryland Interscholastic Athletic Association is pleased and proud to acknowledge a career well crafted. After 40 plus years at the secondary level as an athletic administrator and coach, Lou Eckerl has earned the right to call it a job well done.

Starting his career in the position of athletic director at Cardinal Gibbons, his alma mater, he saw an opportunity to take a leap of faith and apply for the same position at Calvert Hall College in 1982, a move he made and has not looked back upon since. With an understanding that he would be entering an environment of well know coaches, administrators and successful programs, he accepted the challenge willfully. During his 40-year tenure at “The Hall” he helped to build the Cardinals athletic program from 10 sports and 21 teams to its current level of 17 sports and 40 teams.

In his role as AD Lou has always been ready, willing, and available to lead by example to his coaches and student athletes, no matter what the situation or need of his many programs. In addition to his administrative duties, he also found time to engage in his love of baseball as a coach on the varsity baseball team, moving up to assume the head position in 2002. This spring, the season of 2022, will be his last at the helm but his efforts will undoubtedly be no less passionate than any other during his career.

His legacy at Calvert Hall will most certainly fit in well amongst the other notable individuals who have contributed to the success of the athletic programs at the school. The numerous championships won under his leadership as AD and coach will tell the tale of his success. He has been a respected leader for the Cardinals athletic program and the school, and a most valued colleague for the MIAA.

All of us in the MIAA wish Lou, his wife Carol, and the entire Eckerl family all the best in his retirement. Hey Lou! Is that the phone ringing? Answer it or not. You will soon be off the clock. Congratulations. Enjoy it.

Lee Dove, CAA

**2022-2025 Strategic
Plan Approval
MSADA Conference
General Session
April 29, 2022**

**Please review the 2022-2025
Strategic Plan at
<http://www.msada-md.org/>**



**Tonisha Montgomery, Dana Johnson,
Tina Queen and Tiffany Byrd**

2022 CONFERENCE SCHEDULE

Thursday, April 28th

5:00pm - 9:00pm LTC 628 **Mental Health and Wellness for Student Athlete**
 LTC 703 **Student Centered Educational Athletics Performance**
Beyond the X's and O's

Friday, April 29th

8:00am - 12:00pm LTC 613 **Technology II - Online Productivity and Collaboration**
 LTC 721 **Positive Sporting Behavior-For the Love of the Game**

11:30am - 4:30pm **Exhibitors Hall**

1:00pm - 1:45pm Workshop: **Coaching with Confidence - Remarkable Leadership**

2:00pm - 2:45pm Workshop: **Opportunity to Develop as a Leader**

3:00pm - 3:30pm **CAA Exam Review**

3:00pm - 4:20pm Workshop: **Title IX Roundtable Discussion: The Evolution of Women in High School Sports**

4:30pm - 6:00pm **General Session** – Business Meeting and Prizes Giveaway

8:00pm - 11:00pm **Exhibitors/Attendees Social** – Visit with the Exhibitors

Saturday, April 30th

8:30am - 11:00am **Exhibitors Hall**

9:00am - 10:30am **New Athletic Director Orientation** (1-3 years)

9:30am - 10:15am Workshop: **Middle School Athletics: The Importance of Middle School Athletics**

10:15am - 11:00am **Exhibitors' Prize Drawings** (must be present to win)

11:15am - 12:00pm Workshop: **Finding the Balance in Leadership**

5:00pm - 6:00pm **Banquet and Awards Presentation Social**

6:00pm - 7:30pm **Banquet** (ticket required)

7:30pm - 9:00pm **Awards Presentation**

Sunday, May 1st

8:00am-9:15am Attendees Breakfast
Title IX - Today

Margaret E. Johnson, Associate Dean for Experiential Education,
 University of Baltimore School of Law
 Professor of Law Director, Brofein Family Law Clinic;
 Co-Director, Center on Applied Feminism

National Initiative and Assistance Network

This committee coordinates the National Initiative & Assistance Network of the NIAAA. The purpose of the NIAN is for use by members in cases of medical or vehicular emergencies when traveling or to assist the office in the case of a natural disaster. The committee secures two emergency contact persons in each state and coordinates the publicity of this list of emergency contacts. The committee has one member from each of the eight NIAAA geographical sections and meets each year in conjunction with the NIAAA/NFHS National Conference for athletic directors.

An additional function of the NIAN is to raise awareness and funds to nationwide causes. The National Interscholastic Athletic Administrators Association has selected the Make a Wish Foundation as the 2022 Initiative. The Make A Wish Foundation works to create life-changing wishes for children with critical illnesses.

Working together as an association driven to serve, please join us in making a difference for these children by encouraging all members to contribute.

Make-A-Wish®



DONATE

MARK YOUR CALENDARS

- 2022** April 28-May 1 | MSADA State Annual Conference, Princess Royale Hotel, Ocean City, MD
- 2022** December 9-13 | National Athletic Directors Conference, Gaylord Opryland Resort and Convention Center, Nashville, TN
- 2023** December 15-19 | National Athletic Directors Conference, Marriott World Center, Orlando, FL
- 2024** December 13-17 | National Athletic Directors Conference, Austin Convention Center, Austin, TX
- 2025** December 12-16 | National Athletic Directors Conference, Tampa Convention Center, Tampa, FL

Logging Into Your MSADA Final Forms AMP Account

Memberships and Conference Registrations can be processed through the link. Payment can be made with a Credit Card or an Invoice can be generated. Your choice.

Follow these steps to log-in to your account

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3. Enter your email address and click SUBMIT
4. Enter your password then access your account.

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1. Go to <https://msada.finalforms-amp.com/>
2. Click LOGIN under the 'Member' icon
3. Click FORGOT PASSWORD
4. Enter your email address and click SUBMIT
5. Check your inbox for a 'Forgot Password' email from the 'AMP Mailman'. Follow password reset instructions

HAVEN'T SET UP YOUR ACCOUNT, YET

1. Go to <https://msada.finalforms-amp.com/>
2. Click LOGIN under the 'Member' icon (whether you are a member or not)
3. Enter your email address and submit
4. Click on "Never logged in"
5. Create your password then access your account.

NO CONFIRMATION EMAIL

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2. Click LOGIN under the 'Member' icon (whether you are a member or not)
3. Enter your email address and click SUBMIT
 - If you get an error message stating the email address does not exist, try again to confirm you typed the email address correctly, then click SUBMIT.
 - If the error message persists, this means that there may be a different email address on file for your AMP account. Contact Julie at MSADA AMP SUPPORT at support@finalforms-amp.com or call here at 513-658-0125
4. Upon a successful SUBMIT (or update by Leader), check your email for an 'Account Confirmation Instructions' email from the AMP Mailman. Click the link, enter your password then access your account

MSADA

Enroll in a Course

Webinars

In an effort to meet the needs of individuals who desire to enhance their knowledge of interscholastic athletic administration and cannot attend the national conference or state conference, the NIAAA seasonally offers selected courses in a webinar format. Our webinars offer the opportunity to take courses from the comforts of the office or home and receive the same quality instruction, interaction and networking opportunities as is provided in a classroom setting. Each webinar costs \$125 for members and \$210 for non-members. The course fee includes the digital course manual and an acknowledgment of course completion. Each course is taught by trained and experienced faculty.

In preparation of taking a webinar, please review all of our [webinar policies](#) and expectations. By purchasing a webinar, you are indicating that you agree with the policies

2022 Spring Webinar Schedule

These dates are subject to change. **Students must be registered by 1 p.m. EST the day before the course is scheduled to start.** All courses are offered from 5 - 9 p.m. EST

**Available as an online course*

*LTC 502:	Thursday, March 17
*LTC 504:	Monday, February 28
*LTC 506:	Monday, March 14
*LTC 508:	Monday, March 28
LTC 608:	Thursday, March 3
LTC 621:	Wednesday, March 9
LTC 625:	Tuesday, March 8
LTC 628:	Monday, March 7
LTC 700:	Tuesday, March 1
LTC 701:	Tuesday, March 29
LTC 706:	Wednesday, March 2
LTC 709:	Wednesday, March 30
LTC 712:	Thursday, March 10
LTC 715:	Monday, March 21
LTC 716:	Tuesday, March 15
LTC 719:	Thursday, March 24
LTC 799:	Wednesday, March 16

PURCHASE WEBINARE

Online Courses

Now available in the Classroom is an interactive online course option you can take on your own time, at your own pace, and wherever you would like. These four-hour courses include a digital manual, an interactive teaching style, instructional videos, an acknowledgment of course completion, and more to help make the learning process easy and convenient for you. Check back regularly as we release more courses in this new format. Each online course is \$125 for our members and \$210 for non-members.

Available Courses Include:

LTC 501:	Guiding Foundations & Philosophies
LTC 502:	Strategies for Organizational Management
LTC 503:	Enhancing Organization Management
LTC 504:	Legal Issues I (Liability for Sports Injuries & Risk Management)
LTC 506:	Legal Issues II (Title IX & Sexual Harassment)
LTC 508:	Athletic Administration: Legal Issues III (Hazing, Constitutional Law, Disabilities Law, & Employment & Labor Law)
LTC 510:	Athletic Administration: Legal Issues IV (Social Media, Transgender Participation, Event Management & Security, Pregnant & Parenting Student-Athletes, & Intellectual Property)
LTC 901:	Introduction to International School Athletic Program Administration
LTC 902:	Principles, Strategies & Methods for Athletic Programs in International Schools
LTC 903:	Concepts of Program Philosophy
LTC 904:	Child Protection Overview for the International School Athletic Administrator

PURCHASE ONLINE COURSE

The IAAM Proudly Presents **THE BRENDA GELSTON LEADERSHIP AWARD**

During this year's Leadership Conference, IAAM Executive Director, Sue Thompson took the opportunity to honor Brenda Gelston, Founder and long-time Executive Director of the Baltimore Board of Officials for Women's Sports. In the 70's and 80's, at a time when women in Athletic Administration and leadership roles were often far and few between, Brenda single-handedly, charted a course, to bring officials onboard to focus on women's sport – and she did this for decades. Assigning officials for basketball, soccer, field hockey, lacrosse, volleyball and softball, Brenda brought the officials together for the right reasons – to celebrate young women in sports as officials commit to giving their very best on the court and on the field.

Brenda passed away this past summer and the league wanted to find a special way to honor and highlight Brenda's accomplishments, true Leadership and trailblazing efforts.

The IAAM invited Brenda's daughter, Ginger Gelston, a long-time assistant and coach at McDonogh School, to the leadership event to talk to the attendees about her mother, her many accomplishments and the importance of women in leadership roles, in business, in athletics and in the community. With that being said, Sue presented an award to the Gelston family in recognition and thanks for Brenda's accomplishments and amazing leadership over many years.

The league also took this opportunity to launch **The Brenda Gelston Leadership Award**. The award will recognize and honor women in leadership roles within the IAAM. And who better to kick this annual award off and be the first recipient of the award, but the Founder and Chair of the IAAM Leadership Conference - Kara Carlin from the Friends School of Baltimore.

And though Kara is probably cringing right now --- the award and recognition is certainly well-deserved.

Congratulations Kara Carlin, Friends School "A Great Leader Always Adjusts the Sails"



NADC Attendees from Maryland

PHIL THOMPSON, CMAA, CIC

CANDIDATE FOR MSADA 2ND VICE PRESIDENT



ATHLETIC DIRECTOR/ CERTIFIED MASTER ATHLETIC ADMINISTRATOR

A highly qualified athletic administrator that is knowledgeable, has a diverse background of experience, and passion for motivating and developing future leaders. Over 15 years of experience with community-based organizations and youth development through academics and athletics. Leadership experiences includes armed forces, k-12, higher education, and volunteer/ non-profit.

With inclusion in mind, I look forward to the opportunity to serve as MSADA 2nd VP. My background has prepared me personally and professionally to serve. My experiences and work ethic will be an asset to MSADA. As we continue to network and develop our respective Education-Based athletic programs, I look forward to our fellowship and connections throughout the state expanding. Thank you in advance for your time, consideration, and support.

SOME AREAS OF EXPERTISE:

- Leadership Development
- Training and Coaching
- Organizational Leadership
- Event Planning & Management
- Data Management & Analysis
- Networking & Teamwork

EXPERIENCE

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ATHLETIC DIRECTOR / PHYSICAL EDUCATION & HEALTH DEPARTMENT CHAIR

INTERIM ATHLETIC DIRECTOR / PHYSICAL EDUCATION & HEALTH DEPARTMENT CHAIR

PHYSICAL EDUCATION & HEALTH TEACHER/ CO-CURRICULAR CHAIR (ASSISTANT ATHLETIC DIRECTOR)

PHYSICAL EDUCATION & HEALTH TEACHER

COLLEGE ACCESS PROGRAM SPECIALIST

UNIVERSITY OF BALTIMORE (UB), STUDENT ACTIVITIES

PROGRAM COORDINATOR

UNITED STATES AIR FORCE/ MARYLAND AIR NATIONAL GUARD

AEROSPACE PROPULSION ENGINEER

ATHLETIC AFFILIATIONS/ CERTIFICATIONS

National Interscholastic Athletic Administrators Association (NIAAA) - Life Member

- NIAAA-U Executive Leadership Cohort
- Registered Middle School Athletic Administrator (RMSAA)
- Approved CAA Test Administrator
- Certified Master Athletic Administrator (CMAA)
- Registered Athletic Administrator (RAA)
- Certified Athletic Administrator (CAA)

Maryland State Athletic Directors Association (MSADA)

- District IX Athletic Director of the Year

Maryland State Coaches Association (MSCA)

Maryland State Lacrosse Coaches Association (MSLCA)

National Federation of State High School Associations (NFHS)

- Certified Interscholastic Coach (CIC)
- Accredited Interscholastic Coach (AIC)

USA Lacrosse Coaching Education Program - Level 1, 2, & 3 Certification

National Interscholastic Lacrosse Coaches Association (NILCA)

- Diversity, Equity, and Inclusion Committee

MIDDLE & HIGH SCHOOL COACHING EXPERIENCE

BALTIMORE POLYTECHNIC INSTITUTE

HEAD COACH BOYS' LACROSSE

VOLUNTEER ASSISTANT COACH BOYS' LACROSSE

PAUL L. DUNBAR HIGH SCHOOL

VOLUNTEER ASSISTANT COACH VARSITY FOOTBALL

WILLIAM C. MARCH MIDDLE SCHOOL

VOLUNTEER HEAD COACH BOYS' LACROSSE

WALBROOK HIGH SCHOOL

VOLUNTEER ASSISTANT COACH BOYS' LACROSSE

CONTACT INFO

443-928-2499 - PMTHOMPSON@BCPS.K12.MD.US - COACHPHILTHOMPSON@GMAIL.COM

2022 District Athletic Directors of the Year

District 1A

Susan Lowery
Boonsboro High School

District 1B

Michael DeSimone, CAA
Middletown High School

District 2A

Seth Lieberman
Barrie School

District 2B

Jesse Irvin, CAA
Seneca Valley High School

District 3

Cecille Greenfield
Oxon Hill High School

District 4

Richard Pauole, CMAA
LaPlata High School

District 5

Jamie Cook, CAA
Meade High School

District 6

Michael Silverman, CAA
Milford Mill Academy

District 7

Tim Lindecamp, CAA
Aberdeen High School

District 8

Kurisha Hoffman, RAA
Easton High School

District 9

Rolynda Contee
Baltimore City College

District 10

Tina Veprek
The Bryn Mawr School

District 11

Brian Boyd
The Key School



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CRAB TALK!



DISTRICT 1A

Welcome Kermit Moyer. Kermit is the new athletic director at Hancock Middle/High School.

DISTRICT 1B

Troy Warehime, athletic director at Francis Scott Key High School retired in December. Mickey Brillhart is the acting AD. Enjoy your retirement, Troy.

DISTRICT 2B

Richard Montgomery has an opening for Athletic Specialist and is searching to fill the position.

DISTRICT 3

The new athletic director at Fairmont Heights High School is George McDaniels.

Suitland High School has a vacancy for the athletic director position.

DISTRICT 5

Howard County has two new Athletic and Activity Managers (AAM). Marcus Lewis is the new AAM at Reservoir High School. Marcus takes over for the newly retired Josh Sullivan.

Earin Saunders is the new AAM at Wilde Lake High School after Matt Sillers was appointed to the position of assistant principal.

DISTRICT 8

Snow Hill High School's new athletic director is Chris Adkins.

DISTRICT 9

Regina Breitmeyer is the new athletic director at Carver Vocational and Technical High School.

The Academy for College and Career Exploration and the National Academy Foundation are searching for athletic directors.

DISTRICT 10

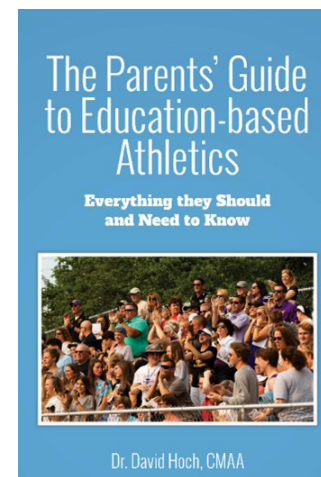
The IAAM has had 100% attendance at their monthly **Positive Coaching Alliance** meetings and at the November **Leadership Symposium** that included a panel of speakers on mental health, physical health and leadership.

DISTRICT 11

On Veterans Day, Loyola Blakefield named their newly renovated baseball stadium Veterans Park. Veterans Park honors all the brave men and women who have served our nation.

RETIRED

Dr. David Hoch, CMAA and former MSADA president has just released his latest book – ***The Parents Guide to Education-based Athletics***. It is available through Amazon.





NFHS News

MPSSAA Celebrates State Coaches of the Year

Baltimore, MD – The Maryland Public Secondary Schools Athletic Association (MPSSAA) congratulates the thirty-three high school coaches from across Maryland that have been selected as 2020-21 National Federation of State High School Associations (NFHS) Coaches of the Year.

The NFHS annually honors a Coach of the Year in the top ten girls sports and top ten boys spots (by participation numbers), and in two “Other” categories – one for boys and one for girls – that are not included in the top ten listings. Winners of NFHS awards must be active coaches during the year for which they receive their award.

The recipients of this year’s awards for girls sports are: **Barry Green**, basketball, Liberty High School; **Matthew Wood**, basketball, Great Mills High School; **Catherine Miller**, field hockey, Winston Churchill High School; **Lynn Powell**, field hockey, Patuxent High School; **Brenda Strohmer**, field hockey, Liberty High School; **Tom**

Brandel, lacrosse, Liberty High School; **Faye Brust**, lacrosse, C. Milton Wright High School; **Kelly Hughes**, lacrosse, Sherwood High School; **Kevin Barry**, soccer, La Plata High School; **Robert Radford**, softball, Northern-Calvert High School; **Mary Jane Cupples**, swimming and diving, La Plata High School; **AJ Stuart**, tennis, Urbana High School; **Bryant Adams**, track and field, Gaithersburg High School; **Shawn Snyder**, track and field, Leonardtown High School; **Sylvester Banks**, volleyball, Reginald F. Lewis High School; **Steven Correll**, volleyball, Leonardtown High School.

Recipients of 2021 state awards for boys sports are: **Sean Davis**, baseball, Sherwood High School; **Mike Franklin**, baseball, Catoctin High School; **Tim Larrimore**, baseball, North Harford High School; **Raymond Sapp**, baseball, Chopticon High School; **Dale Lamberth**, basketball, Thomas Stone High School; **Paul Friel**, football, Huntingtown High School; **DeLawn Parrish**, football, Dr. Henry A. Wise High School; **Michelle Hunsicker-Blair**, golf, Poolesville High School; **Gavin Donahue**, lacrosse, Urbana High School; **Peter Kerwin**, lacrosse, Huntingtown High School; **James Potts**, lacrosse, James Hubert Blake High School; **Mary Jane Cupples**, swimming and diving, La Plata High School; **Fran McCullin**, tennis, Westminster High School; **Amy Trainer**, tennis, Huntingtown High School; **Jon Walton**, tennis, Urbana High School; **Valerie Harrington**, track and field, Huntingtown High School; **Dave Dodson**, wrestling, Manchester Valley High School; **Johnathon Pankhurst**, wrestling, La Plata High School.

The following coaches have been selected as NFHS Section II Coaches of the Year and are eligible for the national level award in their sport: **Tim Larrimore**, baseball; **Matthew Wood**, girls’ basketball; **Robert Radford**, softball; **Bryant Adams**, girls track and field; and **Sylvester Banks**, volleyball.

Congratulations

Watkins Mill High School and Athletic Specialist, **Lisa Magness**, **CMAA**, **CIA** for earning the Level I status in the NFHS School Honor Roll Program for the 2021-22 school year.



National Interscholastic Athletic Administrators Association

Congratulations to those who have earned their Certification

CMAA

Dr. Keith Adams
Michael Krawczel
Bryan Walker

CAA

Michael DeSimone
Eric Dummann
Michael Foxwell
Richard Hambor
Jamie Ready
Makia Staves
Jeremias Valencia

RAA

Jim Book
Josh Breto
Patrick Calvin
Thomas Fabian
Allison Hammond
Gregory Karpers
Marcus LeCounte
Andrew Littleton
LeBront Makle
Tiffani Sheppard
Derek Simmons
Jerad Washington

Maryland and the National Athletic Directors Conference

Maryland had over 40 athletic administrators at the Conference in Denver, CO in December, 2021. Besides attending workshops, LTCs and meetings, Maryland had several speakers, moderators, LTC instructors and facilitators.

Dr. Derek Sabedra, CMAA, Assistant Principal at North Dorchester High School spoke on *"Assisting a Coach with an Improvement Action Plan"*. **Kathy Green, CMAA**, Montgomery County Public Schools Systemwide Athletic Specialist spoke on *"Developing a Captain's Council"* and *"Creative Marketing and Promotions – Utilizing Social Media"* was presented by Dr. Henry A. Wise Jr. High School's athletic director, **Jason Gordon, CAA**. **Jennifer Rheeling**, chair of the NATA Secondary School Athletic Trainers Association gave a *"Sports Medicine Update"*.

In addition, **Dr. Derek Sabedra, CMAA** was the moderator for the workshop *"Balancing the Life of the Athletic Administrator"*:

Leadership Training Courses were taught by **Michael Duffy, CMAA** and **Jason Woodward, CMAA** (LTC 799), **Dr. David Hoch, CMAA** (LTC 723) and **Greg Whitley, CMAA** (LTC 621). **Kara Carlin, CAA**, **Tina Queen, CAA**, **Marianne Shultz, CMAA**, **Joe Sargent, CMAA** and **Tonisha Montgomery, CAA** volunteered to be Course Facilitators.

Thank you for your contributions to the success of the NADC,


Scott Sugar from Chittenango, NY was the winner of the Maryland State Door Prize. Scott is the athletic administrator for Fayetteville-Manlius Schools.

Maryland had some prize winners as well. Marianne Shultz won a set of Apple AirPods from Arbiter Sports, Mary Fisher won \$250 from the Exhibitors Passport Drawing and Carol Satterwhite won one of the cash prizes from the 50/50 Drawing.

Congratulations everyone.

2022 State Conference Exhibitors as of 1/25/22

- All Pro Team Sports
- A-Turf
- BSN Sports
- Crown Trophy (Silver Sponsor)
- Daktronics (Gold Sponsor)
- Dura Edge Products
- Final Forms (Gold Sponsor)
- Gatorade
- Musco Sports Lighting (Silver Sponsor)
- Neptune Game Time
- Pioneer Athletics
- Sports Imports
- Ticket Spicket
- Varsity Athletic Apparel (Bronze Sponsor)
- York Barbell



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MSADA



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FINAL FORMS

MARYLAND STATE ATHLETIC DIRECTORS ASSOCIATION
2021/22 PROFESSIONAL SPONSORS

as of 1/6/2022

Alan J. Ferraro

Silver Spring, Maryland
Former Athletic Director
Albert Einstein High School

**Baltimore County Public Schools
Office of Athletics**

Middle River, Maryland
Coordinator: Michael Sye, CMAA
Supervisor: Lynette Mitzel, CMAA

Century High School

Sykesville, Maryland
Athletic Director: Randy Pentz

Holton-Arms School

Bethesda, Maryland
Athletic Director: Graham Westerberg

Karl Heimbach, CMAA, RMSAA

Mechanicsburg, Pennsylvania
Past MSADA President and
Former Athletic Director
Colonel Zadok Magruder High School

Maryland Interscholastic Athletic Association

Severna Park, Maryland
Executive Director: Lee Dove, CAA

Michael L. Williams, CMAA

Gettysburg, Pennsylvania
Former Athletic Director and
Coordinator of Athletics:
Howard County Public School System

Smithsburg High School

Smithsburg, Maryland
Athletic Director: Ryan Myers, RAA

MARYLAND STATE ATHLETIC DIRECTORS ASSOCIATION PROFESSIONAL SPONSORSHIP

Take a moment and consider all the MSADA offers in terms of professional growth and development for the athletic directors of the state, which in turn benefits our programs, athletes and schools. Through the MSADA, athletic directors can:

- Complete LTI Courses which enhance their professional competency
- Participate in workshop sessions which provide practical solutions for the various challenges they must meet in their positions
- Contribute to the annual MSADA Scholarship Program
- Contribute to the State Endowment Program
- Network with other athletic administrators
- Take advantage of mentoring opportunities from experienced athletic directors
- ...And many more

Please consider having your school become a professional sponsor of the MSADA or encourage your booster club to make a contribution. In order to continue its valuable efforts, the MSADA could use your school's support.

We already have a commitment from a several schools to be a professional sponsor. Will you be next? Please help the MSADA in their effort to promote quality athletic programs in the state of Maryland.

MSADA PROFESSIONAL SPONSORSHIP PLEDGE

Name of School _____

Address _____

Athletic Director's, Executive Director's or President's Name

Please make you check out for \$100.00 to: **MSADA**

And mail to: **MSADA**
c/o Carol M. Satterwhite, CAA
5467 Gloucester Road
Columbia, Maryland 21044



Maryland State Athletic Directors Association

2021-2022 Membership Application & Renewal Form

Join or Renew Online www.msada.finalforms-amp.com

Please print or type; make sure you include home, school addresses and your e-mail addresses. Complete all information for each individual and send in all completed forms attached to one check.

Name _____ Certification CMAA _____ CAA _____ RAA _____ RMSAA _____

School _____ School Address _____

City/St _____ Zip _____ AD's Office Phone _____

School E-Mail Address _____

Home Address _____ City/St _____ Zip _____

Home Phone _____ Home E-Mail Address _____

The newsletter will be emailed, unless indicated. US Mail, please check.

MSADA Dues only *Number of Years as an Athletic Administrator* _____ (include 2020/21 school year)

_____ **\$30.00** **Regular** _____ *New* _____ *Renewal*

For all active athletic directors, activities directors, and athletic administrators in public and private schools

_____ **\$10.00** **Retired** _____ *New* _____ *Renewal* **\$40.00 includes retired NIAAA Membership**

For all retired athletic directors, activities directors and athletic administrators

_____ **\$60.00** **School Membership Package**

For athletic director; up to two assistant athletic directors and the principal. List names:

AD _____

Asst AD _____

Asst AD _____

Principal _____

_____ **\$25.00** **Associate** _____ *New* _____ *Renewal*

For assistant athletic directors, principals, assistant principals, coaches, college students, athletic trainers or anyone involved in interscholastic athletics in public and private schools

MSADA/NIAAA DUAL MEMBERSHIP

_____ **\$105.00** membership in the Maryland State Athletic Director Association (\$25, a **\$5 discount**) and the National Interscholastic Athletic Administrators Association (\$80)

OR

_____ **\$120.00** for school membership package (**NIAAA/MSADA membership for AD only**, MSADA membership for two Asst. ADs and Principal) **Enter names on above lines**

New _____ Renewal _____ if so, Membership Card Number _____

Information Needed for NIAAA Life Insurance Purposes:

Birthdate _____ Male _____ Female _____

Amount Enclosed: \$ _____ Make checks payable to the *MSADA*

Mail to: *MSADA*

c/o Carol M. Satterwhite, CAA

5467 Gloucester Road

Columbia, MD 21044

MSADA Endowment Contribution \$ _____

Maryland State Coaches Association

New this year the MSCA/NFHS membership form is 100% online. However, payment is still only excepted by cash or check. Also new this year, the dual membership of MSCA and NFHS runs from 7/1/21 to 6/30/22. Directions and more details can be found on the google form.

Here is link for the new online form: <https://forms.gle/aDworh1XeTfxPxa9>

Please encourage your coaches to join.

Thanks for your continued support of the Maryland State Coaches Association.

Lisa Magness, CMAA and CIC

Athletic Specialist | Watkins Mill High School

301-284-4480 | Lisa_Magness@mcpsmd.org | www.watkinsmillathletics.com

Twitter: @WMRinesSports | Instagram: wmrinessports

Facebook: Watkins Mill Athletics



A Division of Varsity Athletic Apparel Inc.

Maryland Sales Representative

Karl Heimbach

Tel: 301.502.0313

Email: karlheimbach1@gmail.com



MSADA EXECUTIVE COUNCIL 2020-2021

PRESIDENT

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1ST VICE PRESIDENT

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2ND VICE PRESIDENT

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LTC COORDINATOR

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STATE COACHES ASSOCIATION LIAISON

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DISTRICT 1A REPRESENTATIVE

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DISTRICT 1B REPRESENTATIVE

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DISTRICT 2A REPRESENTATIVE

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DISTRICT 2B REPRESENTATIVE

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DISTRICT 4 REPRESENTATIVE

Calvert, Charles & St. Mary's Counties
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DISTRICT 5 REPRESENTATIVE

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DISTRICT 6 REPRESENTATIVE

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DISTRICT 7 REPRESENTATIVE

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DISTRICT 11 REPRESENTATIVE

MIAA
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MIDDLE SCHOOLS REPRESENTATIVE

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RETIRED ADS' REPRESENTATIVES

TBA

AT LARGE REPRESENTATIVES

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Ryan Myers, RAA
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COMMITTEE CHAIRS

Awards - Anne Rossiter, CMAA
Anne_M_Rossiter@mcpsmd.org

Mentoring - Allison Fondale, CMAA
afondale@stmarysannapolis.org

Scholarships - Dana Johnson, CAA
DJohnson2@bcps.k12.md.us



Maryland State Athletic Directors Association

Ms. Carol Satterwhite, CAA
5467 Gloucester Road
Columbia, MD 21044

45th Maryland State Athletic Directors Conference
Princess Royale Hotel and Conference Center | Ocean City, MD
April 28 - May 1, 2022

Official Sponsors



MSADA

LTC and Conference Registration
April 28 - May 1, 2022
Princess Royale Hotel and Conference Center
Ocean City, Maryland

Register and Pay Online www.msada.finalforms-amp.com

Last Name _____ First Name _____

School _____ School Phone _____

School Address _____ E mail Address _____

City _____ State _____ Zip _____

Home Address _____ Home Phone _____

City _____ State _____ Zip _____

Are you a member of: MSADA _____ NIAAA _____ Years as Athletic Director _____

Conference Registration

\$110.00 per MSADA (**\$150.00** at conference) \$ _____

\$150.00 per non-member (**\$190.00** at conference) \$ _____

If you have not paid your 2021/22 dues - add \$30.00 for MSADA only or \$105.00 for MSADA & NIAAA **dues** \$ _____

NO PERSONAL CHECKS at the CONFERENCE

Registration includes one Saturday Banquet ticket and Sunday Breakfast ticket

Spouse/Guest Registration

Name of Spouse/Guest _____

Will spouse/guest be attending the complimentary Saturday Retirees/Spouse/Guest Breakfast?
_____ Yes _____ No

\$45.00 per extra banquet ticket How many? _____ \$ _____

\$20.00 per extra breakfast ticket How many? _____ \$ _____

Please send conference registration form and check payable to MSADA to:

MSADA
c/o Carol Satterwhite, CAA
5467 Gloucester Rd
Columbia, MD 21044

**Princess Royale Conference Room Rates - \$134.00 per night
(Oceanfront is \$194 per night)**

Hotel reservations must be made with the
Princess Royale Hotel at 1-800-476-9253

Direct Call-in Reservations Block Code: **MDATHLETIC22**
Group Name: **Maryland State Athletic Directors Association**

**DEADLINE for HOTEL REGISTRATION
MARCH 24th for MSADA rates**

2022 NIAAA National Initiative [Make A Wish](#) (optional donation) \$ _____

MAIL IN DEADLINE for CONFERENCE REGISTRATION – APRIL 15th **Total Amount Enclosed** \$ _____

LEADERSHIP TRAINING COURSES

\$ 100.00 per course for MSADA members
\$ 150.00 per course non-members and on-site registration

Registration after April 20 may result in course materials being emailed at a later date
NO PERSONAL CHECKS ACCEPTED on SITE

Thursday, April 28th 5:00pm – 9:00pm

LTC 628 - Mental Health and Wellness for Student Athlete

\$_____

Mental illness has been described as one of the greatest silent epidemics in our country. Student-athletes can be vulnerable to a number of mental illnesses due to the pressures they face while balancing their athletic and academic obligations and still maintaining a balance in their daily lives. This course is designed to remove the stigma of mental illness and assist athletic administrators in understanding the causes and how their student-athletes could be affected. The objective for the course is to raise awareness of this social issue and explain to athletic administrators how to educate their coaches and team captains in order to provide support for all of their student-athletes. [NEW 2020]

LTC 703 -Student Centered Educational Athletics Performance Beyond the X's and O's

\$_____

This student-centered program will provide learning experiences for student athletes beyond the X's and O's. This course will support a value-based curriculum that will demonstrate model behaviors and qualities that students should emulate both in and out of the athletic arena. Teachable moments beyond the classroom—center court, centerfield, or center ice—provide the opportunity to promote and maximize the achievement of these educational goals and life skills. This course will provide the necessary strategies, methods, and resources to implement this initiative within your own school. [REVISED 2019]

Friday, April 29th 8:00am – 12:00 noon

LTC 613 -Technology II - Online Productivity and Collaboration

\$_____

This course is designed for those individuals who would like to develop skills working with the features found in Google Suite. The main focus is on creating Google forms and sheets for data collection and downloading to Excel to create charts and other reports. The use of Google sheets for collaboration as well as online storage via Google drive will be covered in class. Lessons require the student to interact with the software in the process of developing forms, sheets and docs, as well as presentations and daily administrative reports. The use of some of the advanced features of Gmail and add-ons will be incorporated into the instruction also. Attendees will receive resource materials, sample forms, sheets and URL lists to watch training sessions and view training materials as they practice in Google Suite. For maximum benefit, it is highly recommended that attendees bring a laptop computer capable of using Google and Microsoft Office programs and products. Participants will be expected to have established a Google account to include a Gmail account. Enrollees who will derive the greatest benefit: Administrators seeking computer skills for office operations, collaboration, communication, data collection and analysis using Google Suite and Excel. [REVISED 2017]

LTC 721 - Positive Sporting Behavior-For the Love of the Game

\$_____

In this course administrators will learn to implement appropriate strategies and techniques designed to create a positive, productive learning environment, which will support a system that encourages character, self-discipline, and sportsmanship. This class will provide opportunities for self-assessment and reflection in regards to prior performance. In addition, administrators will participate in class discussions and activities. This will increase their knowledge and skills of the effective components of successful character, citizenship, and sportsmanship to share with their students, coaches, parents, and communities. [REVISED 2015]

****CAA Examination - The exam will be administered electronically. To sit for the exam, you must be approved by the NIAAA (www.niaaa.org). The day of the exam you must bring your Photo ID, a Laptop Computer and your NIAAA User Name and Password.**