

MSADA
LTC and Conference Registration
April 25-28, 2024
Princess Royale Hotel and Conference Center
Ocean City, Maryland

Register and Pay Online www.msada.finalforms-amp.com

Last Name _____ First Name _____

School _____ School Phone _____

School Address _____ E mail Address _____

City _____ State _____ Zip _____

Home Address _____ Home Phone _____

City _____ State _____ Zip _____

Are you a member of: MSADA _____ NIAAA _____ Years as Athletic Director _____

Conference Registration

\$115.00 per MSADA (**\$150.00** at conference) \$ _____

\$160.00 per non-member (**\$190.00** at conference) \$ _____

If you have not paid your 2023/24 dues - add \$30.00 for MSADA only or \$105.00 for MSADA & NIAAA dues \$ _____

NO PERSONAL CHECKS at the CONFERENCE

Registration includes one Saturday Banquet ticket and Sunday Breakfast ticket

Spouse/Guest Registration

Name of Spouse/Guest _____

Will spouse/guest be attending the complimentary Saturday Retirees/Spouse/Guest Breakfast? Yes No

\$50.00 per extra banquet ticket How many? _____ \$ _____

\$25.00 per extra breakfast ticket How many? _____ \$ _____

Please send conference registration form and check payable to **MSADA to:**
 MSADA
 c/o Carol Satterwhite, CAA
 5467 Gloucester Rd
 Columbia, 21044

Princess Royale Conference Room Rates - \$149.00 per night
(oceanfront \$209 per night)

Hotel reservations must be made with the **Princess Royale Hotel**
<https://bookings.princessroyale.com/>

OR

1-800-476-9253

Direct Call-in Reservations Rate Code: 24MSADA
Group Name: MD Athletic Directors

DEADLINE for HOTEL REGISTRATION
MARCH 25th for MSADA rates

MAIL IN DEADLINE for CONFERENCE REGISTRATION – APRIL 15th

Total Amount Enclosed \$ _____

LEADERSHIP TRAINING COURSES

\$ 100.00 per course for MSADA members
\$ 150.00 per course non-members and on-site registration

Registration after April 20 may result in course materials being emailed at a later date
NO PERSONAL CHECKS ACCEPTED on SITE

Thursday, April 25th 5:00pm – 9:00pm

LTC 608 – Management Strategies and Organization Techniques

\$ _____

This course is designed to inform athletic administrators how to more effectively organize and manage their time, apply time management principles, be more productive, and have balance to life. Instruction will focus on 12 key components and strategies, including proven techniques and tips to teach participants how to: set goals and priorities, plan for results, organize for success, process paperwork, delegate effectively, eliminate time wasters, enhance decision-making, make meetings productive, conquer procrastination, utilize technology, communicate effectively, and reduce stress.

LTC 710B – Current Issues in American Sports

\$ _____

Challenging Parents; Finding, Hiring and Retaining Quality Coaches; Marketing an Education-based Athletic Program; Ongoing Challenges of Sportsmanship; Time Management and Organizational Skills). An instructor(s) will lead small-group discussions related to important issues and effective response strategies for 3 contemporary topics (selected from 5 available for LTC 710-B). The instructional format of this course will consist of brief presentations, group interaction and sharing of ideas. Participants will play an active role as these issues are debated and explored.

Friday, April 26th 8:00am – 12:00 noon

LTC 618 - Management of Interscholastic Athletic Player Equipment

\$ _____

This course examines the role of the athletic administrator and other school administrators in supporting and developing a comprehensive program for accountability and management of athletic equipment. The course will take a basic approach to the fundamentals and methods of managing players' athletic equipment. The topics covered will include: (1) Accountability/Management; (2) Accountability/Legal Issues/Liability in Managing Athletic Equipment; (3) Accountability/Inventory; (4) Accountability/Purchasing; (5) Accountability/Storage/Security; (6) Accountability/Laundry; Best Practices; and (8) Accountability/Maintenance/Repair/Reconditioning. This course makes use of principles, strategies and best practices for managing athletic equipment. All methods and techniques discussed will be drawn from the Athletic Equipment Managers Association standards and practices.

LTC 717 – Identifying the Need for and Effecting Change in Athletic Administration

\$ _____

The purpose of this course is to assist athletic administrators in navigating change. Gaining an understanding of change related to process, policy, mindset, systems, and culture is critical to developing an appropriate change model. Additionally, gaining context in various aspects of change such as identifying stakeholders, potential solutions, and the inevitable roadblocks will allow athletic administrators to avoid setbacks that can lead to failure.

Saturday, April 27th 8:30am – 12:30pm

LTC 506 - Legal Issues II (Title IX & Sexual Harassment)

\$ _____

This course provides in-depth coverage of the legal standards regarding Title IX compliance and gender equity assurance for interscholastic athletics programs. This includes the methodology for a school to perform a Title IX self-audit in order to proactively identify problem areas and necessary corrective actions to satisfy all applicable Title IX legal mandates. This course offers extensive coverage of the legal standards governing sexual harassment and sexual violence in school sports programs and strategies for developing, implementing, and documenting an effective anti-sexual harassment policy. Required for: CAA and CMAA certification

LTC 617 – Administration of Interscholastic Sports Medicine Programs

\$ _____

This course will examine the role of the athletic administrator and other school administrators in supporting and developing the interscholastic sports medicine program within a school or district. Coverage will include: (1) philosophy of sports medicine services; (2) roles and responsibilities of the certified athletic trainer (A.T.C.); (3) roles of other members of the sports medicine team; (4) the high school sports medicine center – specifications and equipment; (5) helping parents, athletes, and the general public understand the role of athletic trainers; (6) legal issues and risk management strategies; and (7) contemporary administrative issues and response strategies. A series of appendices will also be developed to provide athletic administrators and athletic trainers with helpful information.

CAA Examination - 8:30am - The exam will be administered electronically. To sit for the exam, you must be approved by the NIAAA (www.niaaa.org). The day of the exam you must bring your Photo ID, a Laptop Computer and your NIAAA User Name and Password.